



Arkansas STEPS Network

Kick-Off Event

October 13, 2011

Oil and Gas HS&E professionals have recently gathered to establish the Arkansas Chapter of the National STEPS Network. Our mission is to promote safety, health and environmental improvement in the exploration and production of oil and gas in US onshore operations. The National STEPS Network fosters a work environment that relies upon open communication and trust.

The committee is planning an outstanding Kick-Off event on Thursday, October 13th from 8 a.m. to 12 p.m. at the Agora Conference Center in Conway, AR. Local and State agencies, the University of Arkansas Community College, oil and natural gas professional organizations, employees from oil and natural gas producers, operators, and their service companies will be in attendance.

A wonderful array of educational speakers has been planned. Speakers include Alan Stubblefield, Senior Vice President of Operations, Southwestern Energy; Kenny Jordan, Association of Energy Service Companies; along with representatives from OSHA, Arkansas Worker's Comp., BJ & Baker, and H&P Drilling.

We need your support to insure that not only our inaugural event is a success, but also for the continuation of the Arkansas STEPS Network. We hope that you will consider being a sponsor, however this is ***not*** mandatory to attend. Enclosed is a listing of the sponsorship opportunities and the response form for you to complete and return to the AIPRO office by September 30th.

Registration and lodging details are listed below along with the sponsorship opportunities. We are looking forward to a successful event, and want to thank you in advance for your consideration in partnering with us to insure its success!

All the best,

Arkansas STEPS Ad Hoc Committee

Overview

When: Thursday, October 13th. Sign-in begins 7 AM. Meeting starts at 8 AM until Noon.

Where: Agora Conference Center
705 E. Siebenmorgan
Conway, AR 72032
<http://mapq.st/o3KCLK>

A complementary continental breakfast will be provided and we look forward to seeing you there.

Event Registrations

Registration is free, but we need to know how many to plan for! Please use our event registration website at: <http://arsteps.eventbrite.com>.

Target Audience

The goal of this organization is to bring together people and organizations from all sectors of the oil and natural gas industry in Arkansas. The target audience includes employees from producing and operating companies, state and federal agency personnel, industry suppliers and vendors, and others who have a vested interest in the success and safety of our industry in Arkansas.

Lodging

A block of rooms has been reserved at Hilton Garden Inn in Conway (805 Amity Rd., Conway, AR 72032). The room rate is **\$90.00^{++tax}** per room. Please make your reservations by calling Hilton Garden Inn at 501-329-1444 and reference the “Arkansas STEPS Network” to receive the special group rate. To receive the group rate, reservations must be received by **Thursday, September 22nd**. After that date, available rooms will be sold at the regular room rate.

Contact Information

Please contact Jeremy Cox (501-269-2412 or jeremy_cox@swn.com) with any questions or concerns regarding sponsorship, exhibit booths or registration.

Sponsorship Levels

Gold - \$1,000

Logo on signage and A/V materials at meeting
Name/logo recognition on all meeting promotional material
Logo on event website with link to company website
Sponsor ribbon on name badge

Silver - \$500

Logo on signage and A/V materials at meeting
Name/logo recognition on all annual meeting promotional material
Logo on event website with link to company website
Sponsor ribbon on name badge

Bronze - \$250

Logo on A/V materials at meeting
Name recognition on all meeting promotional material
Business listing on event website with link to company website
Sponsor ribbon on name badge

Friends of STEPS - \$100

Logo on A/V materials at meeting
Business listing on event website with link to company website
Sponsor ribbon on name badge



Sponsorship Form

Arkansas STEPS Network

Kick-Off Event - October 13, 2011

Company Name: _____

Contact Name: _____

Contact Title: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Fax: _____ Email: _____

Sponsorship Level

GOLD **\$1,000.00**

SILVER **\$500.00**

BRONZE **\$250.00**

FRIENDS OF STEPS **\$100.00**

Total \$ _____

***Please email high resolution logo in either jpg, pdf, png format for all sponsorship levels to Aimee Abbott at aimee_abbott@swn.com no later than September 30th.**

Register online or include names below to register to attend the Kick-Off event (free):

1. _____ 2. _____

3. _____ 4. _____

Sponsorship Payment Options

Pay By Credit Card*

Invoice will be emailed to you to pay by credit card. Payment made through PayPal, although no PayPal account is needed. (*3% fee will be passed along and added to your total.)

Name

Email Address to send PayPal Credit Card Payment Invoice

Pay by Check Email Michele Easter at measter@aipro.org if you need an invoice to submit for payment.

Check enclosed \$ _____
Amount

Please make checks payable to: [Arkansas STEPS Network](#)

Mail to: 1401 W. Capitol Ave., Ste. 440, Little Rock, AR 72201